My data does not get synced

Login to Magento and go to the "Synchronize Data" screen. Locate the following field: "Last time cronjob started". When the cronjob has never been started you should setup the Magento cronjob in order to start syncing the data between Copernica and Magento. You can find more information on how to do this on the following page on the website of Magento:

http://devdocs.magento.com/guides/m1x/install/installing_install.html#install-cron